



SOUTH COAST BALTIC Online Seminar Marinas & Digitalisation

2 Dec 2020, 10:00 – 13:00 h

Venue: <https://global.gotomeeting.com/join/700777109>

Seminar language: English

Time	Topic	Speaker
09:30	<i>Opening of the "venue" & check-in</i>	
Opening & introduction		
10:00	Welcome by the Lead Partner of the SOUTH COAST BALTIC project Introduction to the agenda	Marcin Makowski <i>The Association of Sea Cities & Municipalities, Poland (ZMiGM)</i> Jens Masuch <i>SOUTH COAST BALTIC project management</i>
Digital solutions for managing leisure boat harbours & marina networks: Product examples and visions for the digital transformation		
10:15	Harba: Products, offers, visions https://harba.co/	Jan J. Diers <i>Partner & CMO, Harba ApS</i>
	Q & A / discussion	
10:45	Pick A Pier: Products, offers, visions https://www.pickapier.com/	Idan Cohen <i>CEO, Pick a Pier Ltd.</i>
	Q & A / discussion	
11:15	<i>Short break</i>	
Improving work processes with the help of digital marina management tools: Experience reports from harbour operators along the South Coast Baltic		
11:30	Experiences in the Marina Altefähr / Germany	Stev Baron <i>Head of the Municipal Company "Hafen- und Tourismuswirtschaft Altefähr"</i>
	Q & A / discussion	
12:00	Experiences in the Marina Darłowo / Poland	Tomasz Breszka <i>Head of Unit for International Cooperation & Investments, Municipality of Darłowo</i>
	Q & A / discussion	
12:30	Further discussion & reflections Summary & farewell	Plenary
13:00	<i>End of the online seminar</i>	